



上海市虹口区人民政府公报

GAZETTE OF THE PEOPLE'S GOVERNMENT OF
SHANGHAI HONGKOU DISTRICT

2022

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Brief Introduction of Hongkou District

Located at the confluence of Huangpu River and Suzhou Creek, Hongkou District is an important part of the “Golden Triangle” Zone in Shanghai and a core area of the Central Activity Zone in the city.

Covering an area of 23.41 square kilometers, Hongkou District has 8 Subdistrict Offices and over 200 Residents' Committees. The permanent resident population in Hongkou has reached 757,500, the density of which is 32,400 people per square kilometer. In addition, the population of registered residents aged 60 and above accounts for 42.45% of the total.

In 2020, GDP in Hongkou reached 104.728 billion yuan. Hongkou District has developed into a modern industrial system dominated by finance and shipping. More than 1,890 financial enterprises have converged in Hongkou, with assets under management worth over 6.7 trillion yuan. The district has also integrated 4,570 shipping enterprises and 41 functional shipping institutions. It also has taken the lead in building “the world's first district of dual-gigabit network”. The 5G Innovation Harbor and the National Carbon Trading Market have been launched in the North Bund. At the same time, the platform which makes government services including up to 888 public services items accessible to the public via only one website has been established.

Several landmark commercial centers such as Sinar Mas Plaza, Raffles City, and Xintiandi Ruihong have been completed and opened for business. Great importance is also attached to cultural development in Hongkou District. The memorial hall of the Fourth National Congress of the Communist Party of China, Shanghai Jewish Refugees Museum, Former Site of the Inauguration Ceremony of Chinese Left-Wing Writers Union, and Zhu Qizhan Art Museum have been renovated, expanded, and upgraded.

The North Bund area of Hongkou, with a total area of 4 square kilometers and a waterfront line of 3.4 kilometers, functions as a key node of “the central radiation” of building a new spacial pattern of land development, which will present the overall pattern of “one center plus two areas, the integration of cultural heritages and modern facilities”. Aimed to achieve a complementary development together with the Bund and Lujiazui, the North Bund will be built into a top central activity area in the new era, which is characterized by the combination of living and working and by the incubation of innovative ideas. Besides, a new landmark building with a height of 480 meters will be built along with more than 200 high-end business buildings, according to the new construction plan.

Notice on Application for Recognition of District-Level Regional Headquarters and Foreign-Funded Research and Development Centers of Multinational Companies in Hongkou in 2022

In order to further optimize the business environment, attract high-level headquarters companies to cluster in Hongkou, and achieve high-quality development of Hongkou, under the guidance of The Implementation Opinions of Recognition and Rewards of Regional Headquarters Companies in Hongkou District, Hongkou district has started the recognition of district-level regional headquarters (RHQs) and foreign-funded research and development (R&D) centers for multinational companies. We hereby notify the issues related to the recognition.

i. Scope of Application

The recognition shall apply to foreign-funded enterprises established in Hongkou District.

ii. Criteria for the Recognition

1. When applying for recognition as a regional headquarter, the following conditions shall be satisfied,
 - 1) The total assets of the parent company shall be no less than 100 million US Dollars.
 - 2) The registered capital of the Company shall be no less than 1 million US Dollars.
 - 3) The Company shall perform the functions of headquarters for all the member companies within one or more than one countries, including the management decisions, the fund management, procurement, sale, logistics, settlement, research and development and training etc.
2. When applying for recognition of district-level foreign-funded R&D centers, the following conditions shall be satisfied,
 - 1) The Company shall have explicit R&D orientations, specific projects, fixed premises, necessary instruments and equipment as well as other necessary conditions for its scientific research.
 - 2) The accumulative investment in research and development shall be no less than 1 million US Dollars.

iii. Application Documents

1. When applying for recognition as a regional headquarters, the following documents shall be submitted to Hongkou District Commission of Commerce,
 - 1) Application Form of Hongkou District-Level Regional Headquarters of Multinational Companies.

- 2) Business license of the Company (photocopy).
 - 3) Asset certificate of the parent company, or any other related materials.
 - 4) Business license or registration certificate (photocopy) of the authorized domestic and overseas companies responsible for the management of the Company.
 - 5) Other documents required by the laws, regulations and rules.
2. When applying for the recognition of district-level foreign-funded R&D centers, the following documents shall be submitted to Hongkou District Commission of Commerce,
- 1) Application Form of Hongkou District-Level Foreign-Funded R&D Centers.
 - 2) Business license of the Company (photocopy).
 - 3) The Auditor's Report of the Company's R&D investment.
 - 4) Other documents required by laws, regulations and rules.

Both application forms can be downloaded from this link:

<https://pan.baidu.com/s/1BKghu84kkYa32rXj7byjwQ> (Password: j9k7)

iv. Application Procedure

All application documents shall be stamped. All documents shall be submitted in four copies to Hongkou District Commission of Commerce, and the electronic versions shall be sent to hkswwz@163.com.

v. Application Deadline

Applications are accepted all year. Unless specified otherwise, all applications shall be submitted during the working days except for the statutory holidays.

vi. Contact Information

Foreign Investment Promotion and Administration Department of Hongkou District Commission of Commerce

Contact Person: Ms. Xu

Contact Number: 021-25658306

Address: Room 1305, Building 1, No.518, Feihong Road, Hongkou District, Shanghai

Hongkou District Commission of Commerce

June 23, 2022

Notice on Issuing the Implementation Opinions on Headquarters Companies Recognition and Rewards in Hongkou District

To all relevant Commissions, Offices and Bureaus of Hongkou District People's Government:

We hereby issue the Implementation Opinions on Headquarters Companies Recognition and Rewards in Hongkou District, approved by the District Government on the sixth executive meeting held on March 23, 2022, to you. Please implement these opinions as required.

Appendix: The Implementation Opinions on Headquarters Companies Recognition and Rewards in Hongkou District

Appendix:

The Implementation Opinions on Headquarters Companies Recognition and Rewards in Hongkou District

Article 1 Purpose and Basis

With a view to further optimize business environment, attract high-capacity corporate headquarters to locate in Hongkou District, gathering up headquarters-related factors of production, lead chain development of relevant industrial clusters, speed up innovation-driven transformation of regional economy, and advance high-level and high-quality development in Hongkou District, taking into consideration of the actual situation, these opinions are formulated in accordance with Several Opinions of Shanghai Municipal People's Government on Further Expanding Opening-up and Accelerating Development of New Systems for an Open Economy, Regulations of Shanghai Municipality on Encouraging Multinational Corporations to Establish Regional Headquarters, Several Opinions of Shanghai Municipal People's Government on Further Supporting

Foreign-funded Research and Development Centers Constructing Globally Influential Science and Innovation Centers in Shanghai, Several Opinions of Shanghai Municipal People's Government on Promoting the Development of Multinational Corporation Regional Headquarters, Several Opinions of Shanghai Municipal People's Government on This Municipality to Further Promote Foreign Investment, Several Opinions of Shanghai Municipal People's Government on Encouraging Corporates to Establish Trade-based Headquarters, Several Opinions of Shanghai Municipal People's Government on Encouraging Corporates Establishing Private Enterprise Headquarters and The Opinions of Hongkou District Supporting Corporate Headquarters Development.

Article 2 Scope of Application

The Opinions shall be applicable to multinational corporation regional headquarters, organizations acting as headquarters, foreign-funded R&D centers, including global R&D centers, private enterprise headquarters, private enterprise organizations acting as headquarters, and trade-based headquarters recognized at national, municipal or district level and other relevant headquarters which are based in Shanghai and recognized by Shanghai municipality.

Article 3 Criteria for the Recognition of National Headquarters, Municipal Headquarters and Organizations Acting as Headquarters

Criteria for China top 500 private enterprises, China top 500 manufacturing private enterprises and China top 100 private enterprises in the service industry refer to lists released by relevant national departments or organizations.

Criteria for Shanghai multinational corporation regional headquarters, Shanghai multinational corporation organizations acting as headquarters, global R&D centers in Shanghai and Shanghai foreign-funded R&D centers refer to lists released by Shanghai Municipal Commission of Commerce.

Criteria for Shanghai private enterprise headquarters and Shanghai trade-based headquarters refer to lists released by Shanghai Municipal Commission of Commerce.

Other corporate headquarters recognized by relevant municipal departments refer to lists released by appropriate administrative departments.

Article 4 Criteria for the Recognition of District-level Headquarters

1. District-level multinational corporation regional headquarters

a. The total assets of the parent company shall be no less than 100 million US Dollars;

b. The registered capital of the Company shall be no less than 1 million US Dollars;

c. The Company shall perform the functions of headquarters within one or more than one countries, including the management decisions, fund management, procurement, sale, logistics, settlement, research and development and training etc.

2. District-level foreign-funded R&D centers

a.The Company shall have specific research and development areas, specific R&D projects, fixed places, equipment and other conditions necessary for scientific experiments;

b.Total R&D investment shall be no less than 1 million US Dollars.

3.District-level private enterprise headquarters and organizations acting as headquarters

Private enterprise headquarters in Hongkou District should meet the following criteria:

a.The Company shall operate for at least 1 year;

b.The total assets at the end of the previous year shall be more than 100 million RMB yuan;

c.The prior year revenue (sales revenue) shall be more than 500 million RMB yuan;

d.The Company shall have two or more branches in other municipalities.

Private enterprise organizations acting as headquarters in Hongkou District shall meet the following criteria:

a.The Company shall operate for at least 1 year. The parent company shall be private enterprise registered in other provinces and municipalities and shall operate for at least 1 year.

b.The total assets at the end of the previous year shall be more than 50 million RMB yuan;

c.The prior year revenue (sales revenue) shall be more than 500 million RMB yuan;

d.The Company shall have two or more branches in other cities.

4.District-level trade-based headquarters

Trade-based headquarters in Hongkou District shall meet one of the following criteria:

a.If the Company's main business is domestic wholesale and retail trade, the proportion of operating revenue to the total revenue should be more than 50%, and the Company's prior year revenue (sales revenue) should exceed 5 billion RMB yuan;

b.If the Company's main business is international trade in goods, the proportion of operating revenue to the total revenue should be more than 50%, and the Company's prior year revenue (sales revenue) should exceed 3 billion RMB yuan;

c.If the Company's main business is logistics and warehousing or international trade in service, the proportion of operating revenue to the total revenue should be more than 50%, and the Company's prior year revenue (sales revenue) should exceed 2 billion RMB yuan;

d.If the Company's main business is platform business, the number of the Company's registered merchants or companies should exceed 2,500, of which more than 30% are companies in other cities. The transaction volume of a company with consumer-oriented e-commerce platforms in the previous year should exceed 2.5 billion RMB yuan and the transaction volume of a company with ecommerce platforms for trading between enterprises should exceed 7.5 billion RMB yuan.

5.The above district-level headquarters shall be approved by the District Headquarters Recognition Team led by Hongkou District Commission of Commerce.

Article 5 Recognition Process of District-level Headquarters

1. Recognition of existing companies.

Existing companies already registered and operating in Hongkou District shall apply to District Headquarters Recognition Team through relevant investment service branch center where the company is registered. In case the company meets the criteria, it shall be recognized as a district-level headquarter.

2. Recognition of newly-introduced companies.

Newly-introduced and qualified companies shall apply to District Headquarters Recognition Team through the entity of introduction for a probationary status recognition. In case the company meets all the criteria one year after the introduction, it shall be officially recognized as a district-level headquarter.

Article 6 Rewards

1. Multinational cooperation regional headquarters.

a. Shanghai multinational corporation regional headquarters, Shanghai multinational corporation organizations acting as headquarters, global R&D centers in Shanghai and Shanghai foreign-funded R&D centers are entitled to rewards in accordance with relevant rules and regulations;

b. Companies recognized as multinational cooperation regional headquarters in Hongkou District shall be given a one-time reward of no more than 1 million RMB yuan. Companies recognized as foreign-funded R&D centers in Hongkou District shall be given a one-time reward of up to half a million RMB yuan.

2. Private enterprise headquarters.

a. Companies recognized as China top 500 private enterprises, China top 500 manufacturing private enterprises and China top 100 private enterprises in the service industry shall be given a one-time reward of up to 1.5 million RMB yuan.

b. Companies recognized as Shanghai private enterprise headquarters and Shanghai trade-based headquarters shall be given a one-time reward of up to 1 million RMB yuan.

c. Companies recognized as private enterprise headquarters in Hongkou District and private enterprise organizations acting as headquarters in Hongkou District shall be given a one-time reward of up to half a million RMB yuan.

3. Trade-based headquarters.

a. Companies recognized as Shanghai trade-based headquarters shall be given a one-time reward of up to 1 million RMB yuan.

b. Companies recognized as trade-based headquarters in Hongkou District shall be given a one-time reward of up to half a million RMB yuan.

4. Companies recognized as other relevant headquarters in Shanghai shall be rewarded according to relevant rules.

5. District-level headquarters shall be rewarded to make up the difference between the district-level

reward and municipal-level reward once the company is newly recognized as headquarters at municipal level.

6.Companies recognized as both trade-based headquarters and private enterprise headquarters shall not be rewarded repeatedly.

Article 7 Support for Launch and Development

1.Investment incentives.

Newly-introduced headquarters at national or municipal level shall be provided with a subsidy of up to 10 million RMB yuan. For those major and significant projects, the subsidy shall be up to 30 million RMB yuan.

2.Subsidies for office purchase.

Newly-introduced headquarters at national or municipal level shall be given a subsidy of up to 2% of the total purchase price and capped at 10 million RMB yuan if the Company purchases offices for its own use.

3.Subsidies for house rent.

Newly-introduced headquarters at national or municipal level shall be given a subsidy for three consecutive years if the company rents offices. According to the actual renting area, 30%, 20%, 20% of the annual rent shall be subsidized respectively in the first, second and third year and the total amount of subsidies shall be capped at 10 million RMB yuan.

4.Subsidies for office decoration.

Newly-introduced headquarters at national or municipal level shall be given a subsidy of up to 30% of actual decoration expenditure and capped at 3 million RMB yuan if the Company purchases or rents offices.

5.Subsidies for high-capacity foreign-funded headquarters.

Headquarters of Asia, Asia Pacific Region or larger regions newly established or upgraded from existing multinational companies in this municipality after January 1, 2012, shall be given relevant subsidies according to the reward provisions of relevant municipal government departments. Newly-introduced multinational corporation regional headquarters, if having already been recognized as headquarters at municipal level, shall not be rewarded repeatedly.

6.Newly-introduced headquarters companies shall not be rewarded repeatedly if the above subsidies policies and industrial policies overlap each other.

Article 8 Support for Cluster of Talent

Middle managers, senior leaders, and professionals awarded with profession titles above associate or senior level in recognized headquarters will be subsidized according to the district people's government's industrial talent policies and settling-in allowance policies.

Article 9 Support for Reforms and Listing

The companies will be supported to list on the major domestic and foreign securities markets and regional equity trading centers, and shall be given rewards in accordance with the relevant policies of

Hongkou District.

Article 10 Funding

Special fund for headquarters-driven economic development in Hongkou District will be established and included in special fund budget management. Fiscal budget allocation for special fund shall be decided according to annual needs in order to boost the economic development led by headquarters.

Article 11 Management

Hongkou District Commission of Commerce is responsible for formulating corresponding implementation rules, issuing notices and preparing budget. Hongkou District Commission of Commerce shall take the lead, and Hongkou District Development and Reform Commission, Hongkou District Finance Bureau, Hongkou District Investment Promotion Office and relevant trade and industrial departments shall form a district headquarters recognition team together. The team will recognize existing and newly-introduced companies as probationary headquarters, confirm relevant qualification criteria one year after the company is established in Shanghai, and give rewards according to relevant regulations.

Hongkou District Commission of Commerce and relevant trade and industrial departments will carry out follow-up management of companies and organizations according to relevant provisions of the financial support policy, and supervise and manage the use of the funds in conjunction with the Hongkou District finance bureau as needed.

If the applicant company's conducts constitute fraud or willful misconduct and violate special fund regulations, the government entity which introduced the company in conjunction with Hongkou District Finance Bureau and other departments will recover the allocated funds, disqualify the applicant company from applying for Hongkou District special fund support for three years and record those bad behaviors in social credit system.

Article 12 Effective Date and Valid Term

Hongkou District Commission of Commerce is responsible for the interpretation of these opinions. These opinions shall take effect since May 1, 2022 and expire on December 31, 2026.

Interpretation of the Implementation Plan for Conducting Innovative Pilot Programs of Business Environment in Hongkou District

Authorized by the State Council to carry out pilot programs of improving business environment, Shanghai Municipal People's Government issued the Implementation Plan for Conducting Innovative Pilot Programs of Business Environment in Shanghai on Dec. 27, 2021. In order to unleash market vitality, promote the construction of the highland encompassing global asset management, international shipping service, low-carbon demonstration, and industrial internet display with global influence and core competitiveness, and strive to build a market-oriented, world-class international business environment governed by a sound legal framework, Hongkou District, with an active response to the requirements issued by Shanghai Municipal People's Government and a close consideration of the present stage of economic and social development of Hongkou, has launched the Implementation Plan for Conducting Innovative Pilot Programs of Business Environment in Hongkou District (hereinafter referred to as the "Implementation Plan") in March, 2022.

The Implementation Plan has put forward 112 reform measures in four key fields including government services, legal environment, enterprise services and construction projects, of which 72 ones are meant to meet the Municipality's requirements and 40 measures are tailored to Hongkou District.

In the field of government services, in line with the Municipality's requirements of reforms on market environment, government services, market supervision and innovation environment, Hongkou District has introduced 35 measures including the service upgrading of "Suishenban" Hongkou Section, the reform on "One Business License for Several Addresses" and "One Permit for One Industry", and the sharing of smart tax service.

In the field of legal environment, in accordance with the Municipality's requirements of improving legal environment, Hongkou District has implemented 27 measures including the upgrading of the financial trial system and mechanism, holding the North Bund Forum for Law Firms, and giving full play to the functions of Foreign-related Legal Service Committee.

In the field of enterprise services, meeting the Municipality's requirements of the reforms on building a service system which covers the entire life cycle of enterprises, improving foreign-related business environment, and establishing a highland of Doing Business environment, Hongkou District has formulated such measures as pushing forward the improvement of 14438-featured investment attraction mechanism,

establishing an “5+N” industry policy system, and advancing “Set Sail from North Bund” business campaign for enterprises located in Hongkou.

In the field of construction projects, it corresponds with the reform on investment environment launched by Shanghai Municipal People’s Government, especially with the urban renewal of Hongkou District and the development of the North Bund. Specifically, it includes 16 reform measures involving the construction of green ecological urban area of the North Bund, the improvement of one-stop system of examination and approval services of construction projects, and the upgrading of joint acceptance of construction projects.

In addition, the Implementation Plan encompasses other 11 reform measures to improve the business environment of the North Bund:

1. Streamline the registration process of enterprises’ domiciles located at the North Bund
2. Hold North Bund Forum for Law Firms
3. Provide One-stop Service for legal consultation and mediation
4. Set up mechanism of rights protection and assistance for innovative talents
5. Study the legal interpretation/protection of one-stop business service
6. Launch “Set Sail from North Bund” business campaign for enterprises located in Hongkou
7. Establish the new model of integrated tax service interactive platform covering online consultation, remote processing, progress inquiry, service evaluation and notification service
8. Optimize employment and entrepreneurship services for enterprises registered at the North Bund
9. Provide door-to-door talent services
10. Promote the digital city construction at the North Bund
11. Accelerate the construction of green ecological urban area of North Bund

In the future, with the strategic goal of “tapping into the great potential of the North Bund at the golden triangle of Huangpu River”, Hongkou District is speeding up the construction of a highland encompassing global asset management, international shipping service, green low-carbon demonstration and industrial internet display, and scaling up policy support to create a world-class business environment both supporting the enterprises established here and attracting the potential ones.

North Bund

New Metropolitan Landmark

A century ago, the booming Bund secured Shanghai's place as the financial center of the Far East. For the last thirty years, the Lujiazui Finance and Trade Zone has risen to prominence, setting a new standard for China. Now, Shanghai's development is getting set to usher in a new era, and this time, the world's eyes will be drawn to the North Bund. A world-class investment destination.

Shanghai's most sought after investment zones line the Huangpu River. The North Bund forms the top of Shanghai's Golden Triangle, with Lujiazui and the Bund. The area has long been a hub for the global shipping industry, and has welcomed an influx of financial and technology companies. It's the choice for global and regional headquarters because of its central, strategic location. Now, the North Bund is further evolving to provide thriving investment opportunities.

The 4 square-kilometer North Bund is the largest redevelopment zone in the core area of downtown Shanghai. The area is divided into three zones. About 8.4 million square meters of new construction space have been planned, and it is regarded as central Shanghai's biggest and most iconic project since the development of Lujiazui.

Throughout 2020 and 2021, more than ten plots of land will be opened up for commercial development, surrounding the 60 thousand square meters of central parkland at the heart of the North Bund.

The entire area will feature more than 200 high-end office buildings, providing global enterprises with fine office space; premium spaces dedicated to conventions and events; and a grand theatre with a seating capacity of over 2,000.

The heart of the North Bund will be filled with high-density office buildings and commercial facilities. As part of the grand design, a 480-meter skyscraper will become the tallest building on the west bank of the Huangpu River. With another two landmark buildings rising as tall as 380, and 320 meters, it will mirror Lujiazui and reinvent the city's skyline.

The North Bund will be flanked by regions around the Tilanqiao area and the Hongkou Port, where historical and culturally important sites will be fully preserved. And it is easily accessible from anywhere in Shanghai.

The North Bund will be built into a high-grade commercial district and culturally diverse neighborhoods. The redevelopment of the North Bund will create a new miracle.

The North Bund was home to the city's original harbors once Shanghai opened to international trade in 1843; and its Jewish settlement once offered wartime sanctuary to some 20 thousand Jewish refugees.

Today, the North Bund is more connected to the world than ever before.

On the 2.5-kilometer stretch of riverfront, the whole shipping industry is represented. These businesses will be the economic engine of the North Bund and the core of Shanghai's International Shipping Center.

In 2020, Shanghai ranked as the world's third-largest global financial center. Financial businesses in the North Bund are positioned to take full advantage of the new opportunities.

Nearly 1,800 Chinese and foreign financial companies, including one eighth of China's mutual funds, are gathered here, with approximately 900 billion US dollars in assets under management.

The North Bund wants to bring in more leading global financial institutions, especially asset management companies and mutual fund companies. Growth in asset management, equity investment, venture capital, hedge funds, securities trading and fintech will make the area a center for financial services.

As the world's first district with full 5G coverage and super-fast broadband, the North Bund has topped the city with the development of information industry. It will continue to promote the development of a vibrant tech sector, to incubate and support cutting edge research.

The latest technology is adding value to investment, and unlocking the industry's full potential.

The North Bund is an empowering place, surrounded by new green spaces along the Huangpu riverfront. Extensive parkland areas will bring in fresh air and every building will conform to green and sustainable standards.

Beneath the large central park, commuter services and parking will be moved underground, to keep the riverfront business area open and free of traffic. The design preserves the original character of the district, and makes the North Bund a diverse, green, energetic and safe place, attractive to top international talent.

With easy access to technology, a skilled labor force, funding and amenities, a growing number of multinational companies have chosen the area for their headquarters, investing in the North Bund's future.

Premium office space and the support of world-class digital platforms guarantee the North Bund will become a magnet for multinational company headquarters and global investment.

Shanghai's new, centrally-located hub, an exciting place to invest, and an amazing place to live.

Shanghai's North Bund. Working with you to create the future.

Hongkou's Investment Routes for CIIE Guests

In order to better undertake "spillover effect" of CIIE and attract investors at home and abroad to further develop in Hongkou, Foreign Affairs Office of Shanghai Hongkou District People's Government and Shanghai Hongkou District Commission of Commerce (Economy) have jointly designed and launched three investment routes for CIIE guests featuring Hongkou's industrial, historical and cultural landmarks.

Route 1: Financial Tour of the North Bund

1. Garden Bridge of Shanghai, Daming Road and Huangpu Road Intersection
2. Astor House Hotel, 15 Huangpu Road
3. Broadway Mansions, North Suzhou Road
4. Bellagio Shanghai, 188 North Suzhou Road
5. The Post Office Building, 276 North Suzhou Road
6. Sinar Mas Plaza, 588 East Changzhi Road
7. Raffles City The Bund, 1089 East Daming Road
8. 5G International Innovation Harbor, 118 Yangshupu Road

The North Bund can be considered as a treasure land for the development of Shanghai's financial service industry, as the first securities exchange in the history of Peoples Republic of China commenced its business in this area. Over 1900 financial service companies has registered in Hongkou, with about 7000 billion RMB of assets under management. The financial journey of the North Bund will take you along the historical corridor looking back at the development of China's capital market and looking forward to the future development of the North Bund's financial service industry.

Route 2: Maritime Cultural Tour

9. Temple of the Sea, 73 Kunming Road
10. Shanghai Shipping Exchange, 18 Yangshupu Road
11. Pujiang International Finance Plaza, 1098 East Daming Road
12. SIPG Cruise City, 500 East Daming Road

The North Bund is the birthplace of Shanghai's shipping industry, and was one of the important cargo handling areas in Shanghai. It is already home to more than 4700 shipping companies and 41 shipping functional institutions. The maritime cultural tour will take you to explore the origin of shipping, visit the functional institutions of modern shipping industry and enjoy the SIPG Cruise City.

Route 3: The Trip Down the History of Shanghai Culture

13. Duolun Road Cultural Celebrities Street, North Sichuan Road and Duolun Road Intersection

14. Shanghai Landmark Center, 328 Tiantong Road

15. Shanghai Music Valley, 649 Liyang Road

Hongkou is the cradle of Shanghai culture, the origin of advanced culture and the hub of cultural celebrities. The trip down the history of Shanghai culture will take you on a journey to experience the unique architectural charm of Shanghai. You can also see how Shanghai Music Valley has turned the art of music into an industry.

Advice and Suggestions on the Improvement of Talent Service in Hongkou District

In the next five year, Hongkou will become a bright pearl in Shanghai city, and the North Bund will develop into an important link between Shanghai and the world. In order to attract more talents and college graduates to stay in Hongkou, the district is establishing a “Talent Reception Hall” in the North Bund as a means of promoting the construction of “tapping into the great potential of the North Bund at the golden triangle of Huangpu River”. In order to further create a “strong magnetic field for innovation” which will attract and gather talents, a proposal collection activity named “advice and suggestions on the improvement of talent service in Hongkou District ” is to be carried out. We are looking forward to receiving valuable opinions and suggestions from all walks of life.

1.Solicitation content

- What suggestions do you have in terms of gathering high-level talents in all fields?
- What suggestions do you have in terms of implementing a scheme to absorb talents in industrial chain?
- What suggestions do you have in term of focusing on recruiting talents in the North Bund?
- What suggestions do you have in terms of attracting and introducing think-tank talents in a flexible way?
- What suggestions do you have in terms of talent service and environment for talent development?
- What suggestions do you have in terms of building Hongkou talent brand?
- What suggestions do you have in terms of creating innovative and entrepreneurial carriers to cultivate talents?

2.Solicitation time

From now until August 31, 2022

3.Solicitation methods

1) Via the “interactive area” of the Suishenban APP, the proposer can click to enter the “people’s city people’s construction-people’s proposal collection” and enter “advice and suggestions on the improvement of talent service in Hongkou District” in the “solicitation order” section.

2) The proposer can send an email to: hkxfb105@163.com (with the title of “advice and suggestions for Hongkou to improve the service level of talents”), and indicate the real name, contact information and address of the proposer.

3)The proposer may send a letter to the people’s solicitation office of Hongkou District, No.358 Sanhe

Road, Hongkou District, postcode:200086, and indicate the real name, contact information and address of the proposer.

4.Solicitation application

As for the opinions and suggestion collected through the above channels, the People's suggestion collection Office in Hongkou District will summarize and sort them out in a timely manner, and the Hongkou District Human Resources and Social Security Bureau will study and adopt suggestions that are universal, practical and feasible.

**Gazette of the People's Government
of Shanghai Hongkou District**

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